

London stop smoking service use, smoking status at time of delivery (SATOD) and young people's vape use in Great Britain

August 2025

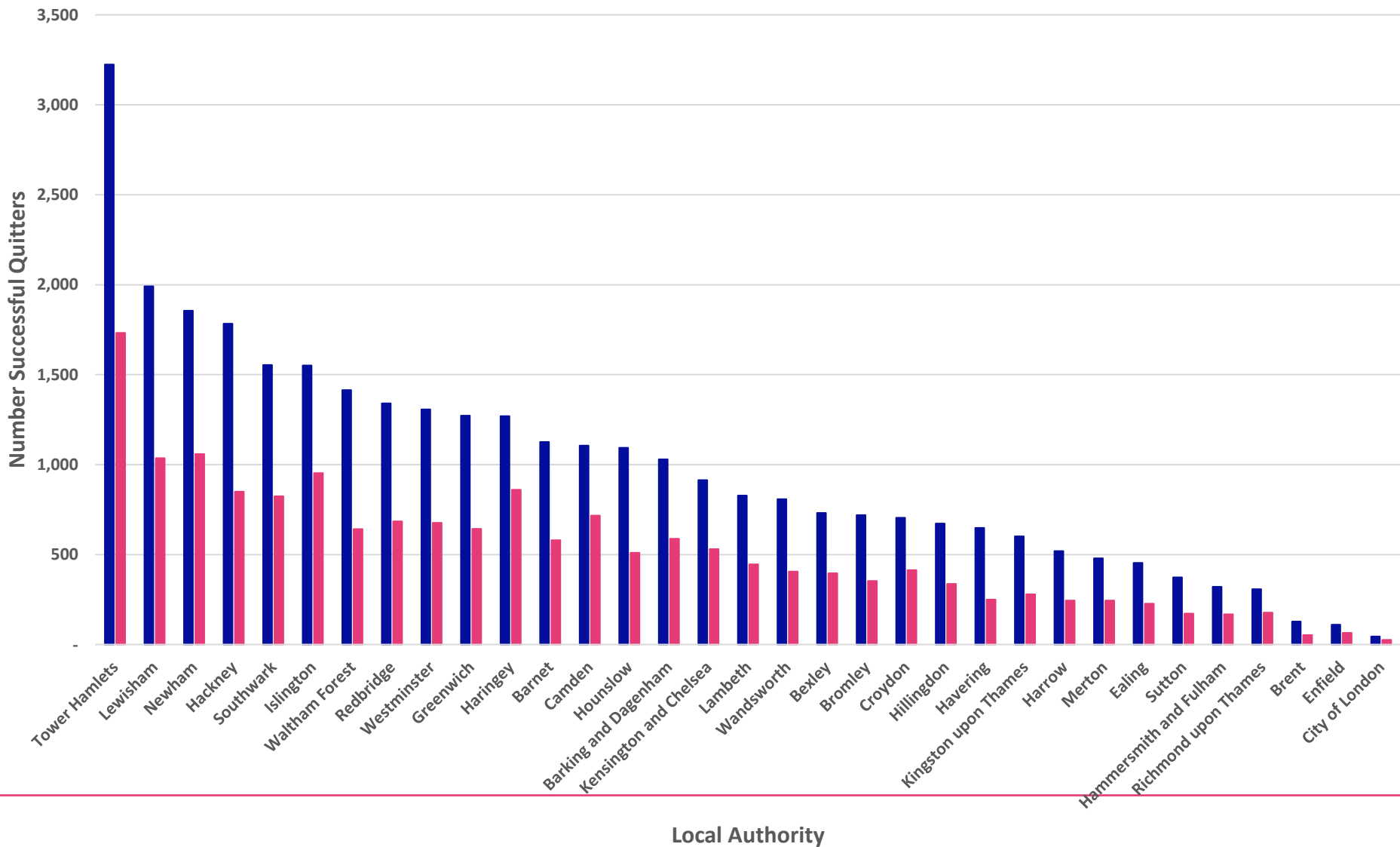


Statistics on Local Stop Smoking Services in London

Apr 2024 – Mar 2025

Numbers setting quit dates and successful quits

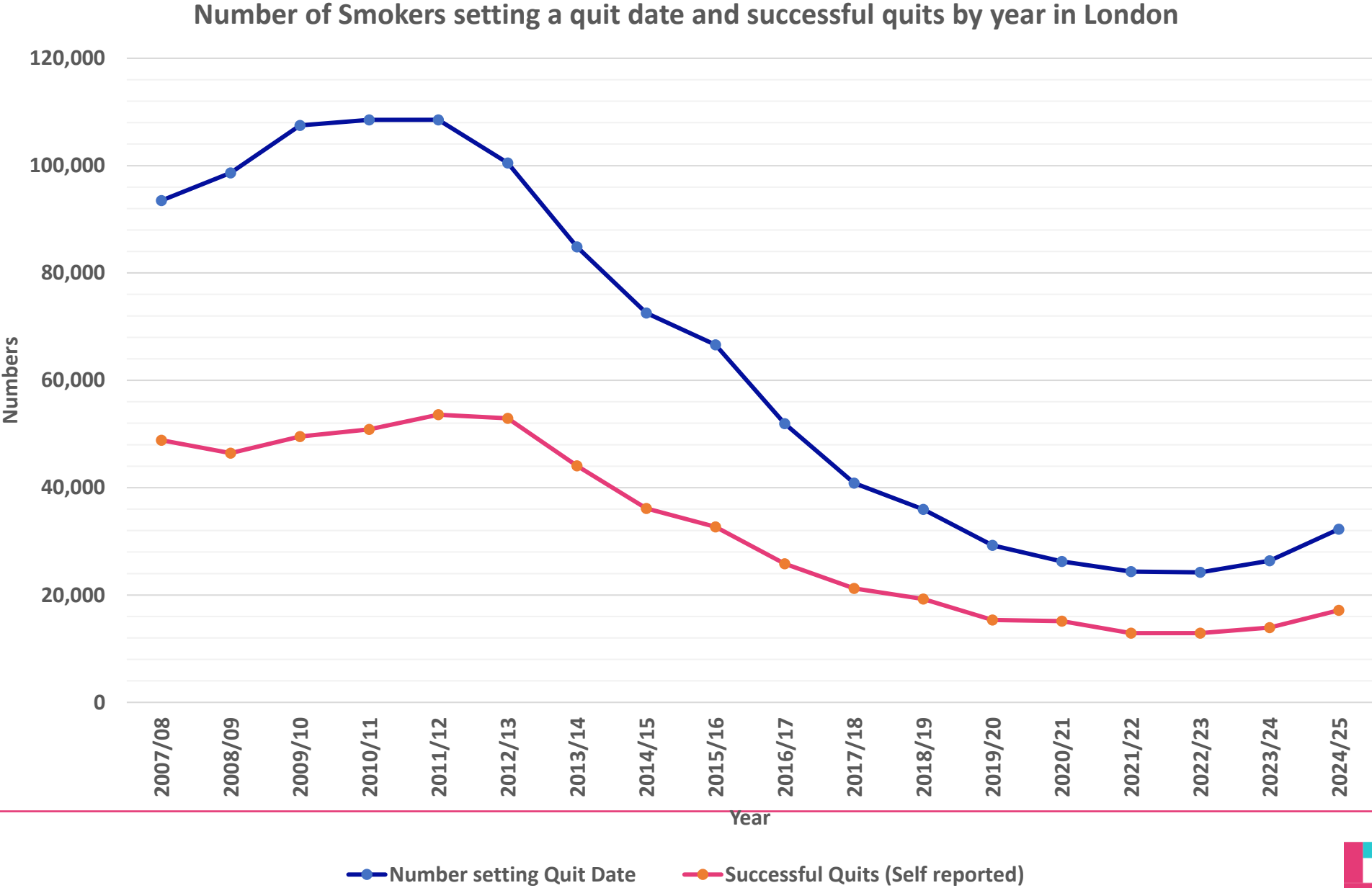
Quit dates set and successful quitters in London Boroughs Apr 24 - Mar 25



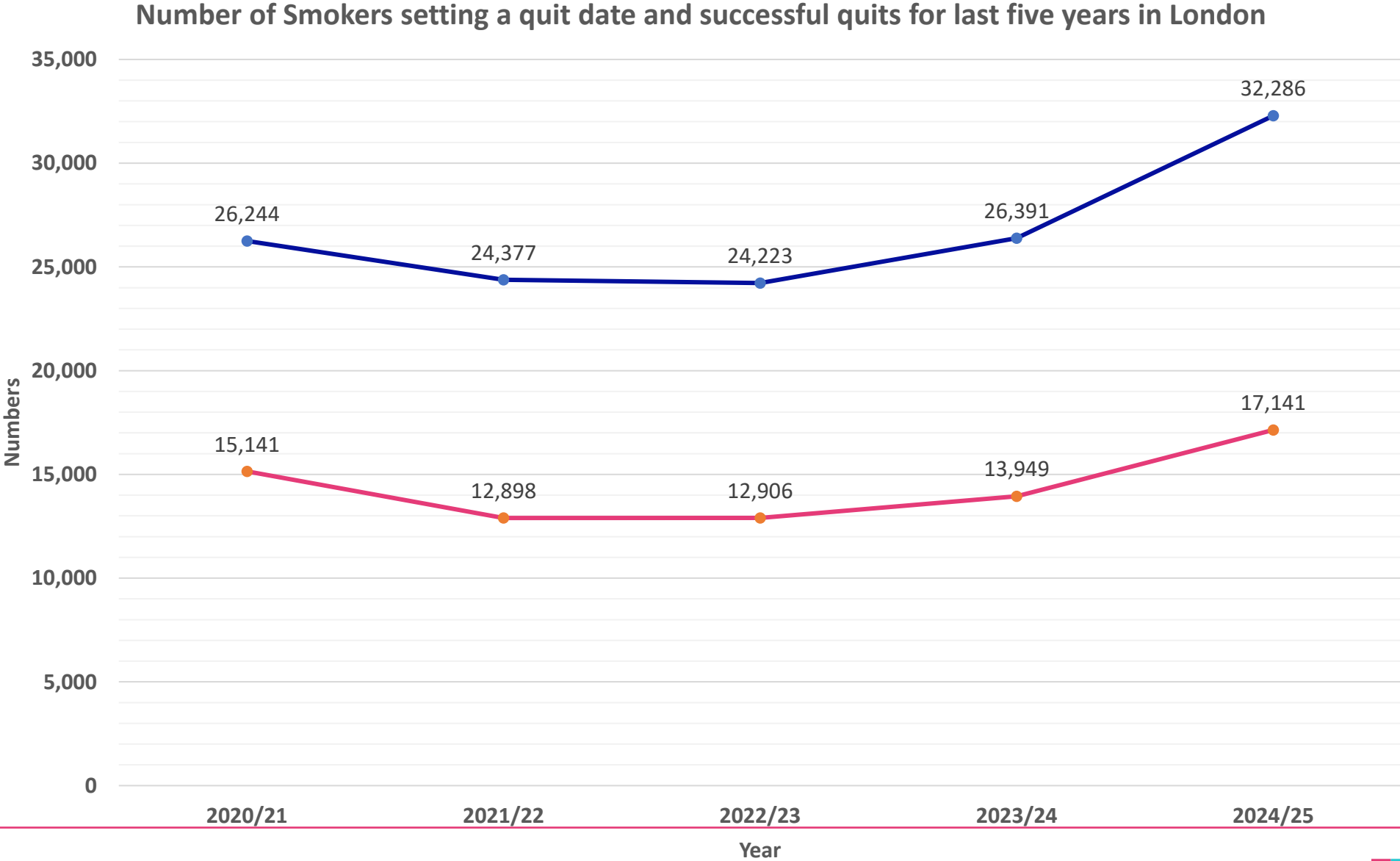
Total
Londoners who
smoke setting a
quit date
= **32,286**

Total
Londoners
quitting
successfully
= **17,141**

Numbers accessing services by year in London



Numbers accessing services for last five years in London



Smoking status at time of delivery in London

Apr 2024 – Mar 2025

SATOD data sets in 2024/2025

The 2024-25 quarterly publications include information from two data sources:

- **Smoking at Time of Delivery (SATOD v1) data collection**
- **Maternity Services Dataset (MSDS, SATOD v2)**

SATOD v1 data set will be retiring at the end of 2024-25, and SATOD v2 will be used for future reporting

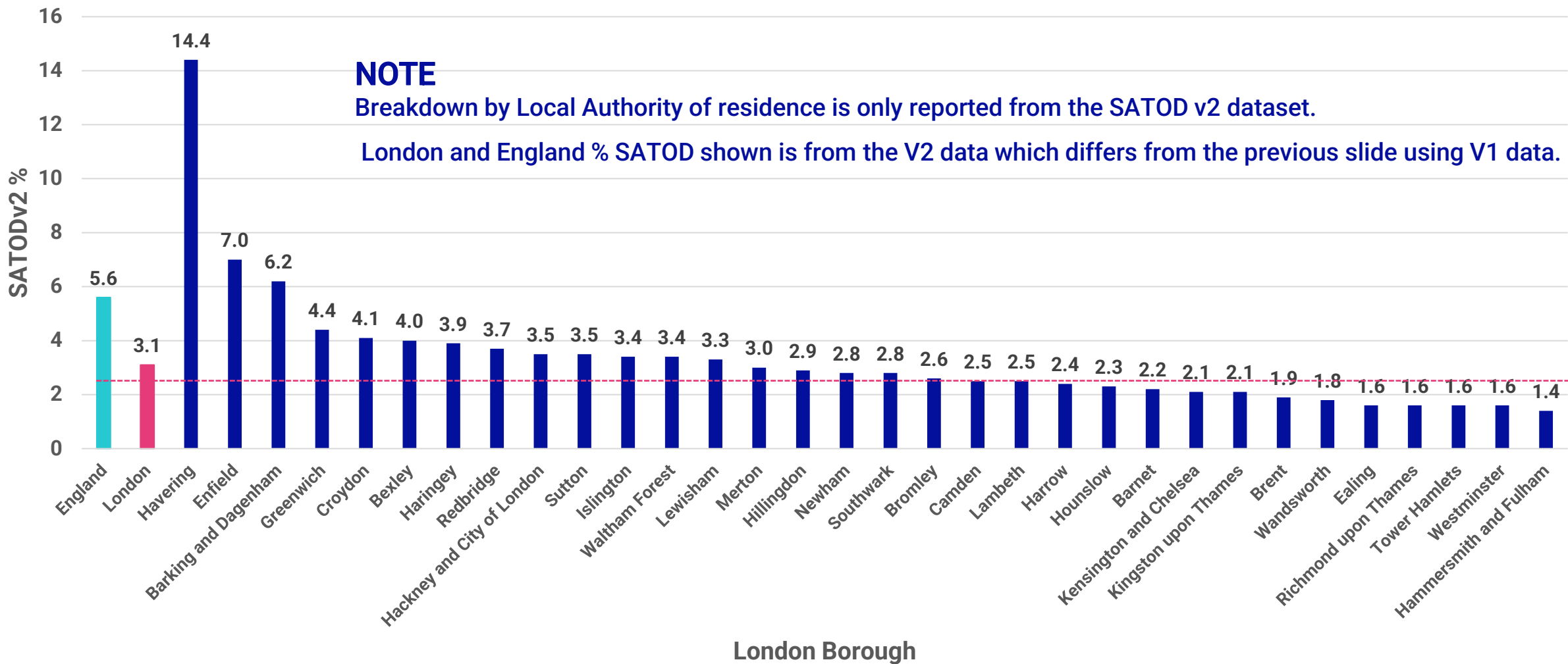
Data in the following slides is presented using SATOD v1 data unless specified.

Smoking at time of delivery data by ICB and Region – 2024/2025

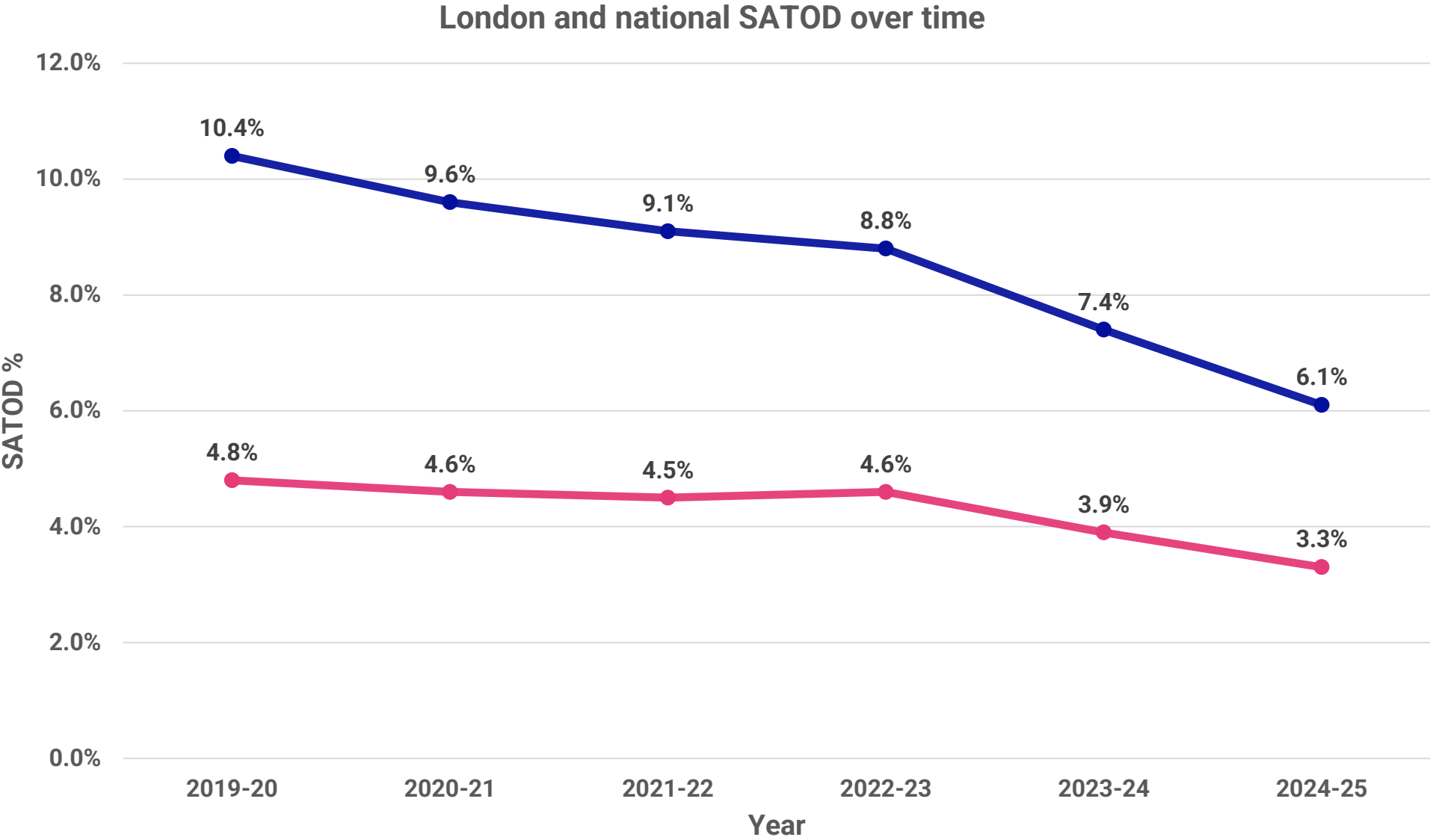
SATOD (v1)	SEL ICB	SWL ICB	NEL ICB	NCL ICB	NWL ICB	LONDON	ENGLAND
Q1	5.6	5.1	3.1	4.1	2.7	3.7	6.5
Q2	3.5	3.6	3.4	4.7	2.2	3.4	6.0
Q3	3.6	3.7	3.5	4.0	2.2	3.3	5.3
Q4	3.1	3.0	2.7	4.6	1.5	2.8	6.1
YTD	3.7	3.9	3.3	4.3	2.2	3.3	6.1

Year to Date SATOD by Borough

Year To Date SATODv2 by London Borough 2024-2025



London and national SATODv1 by year

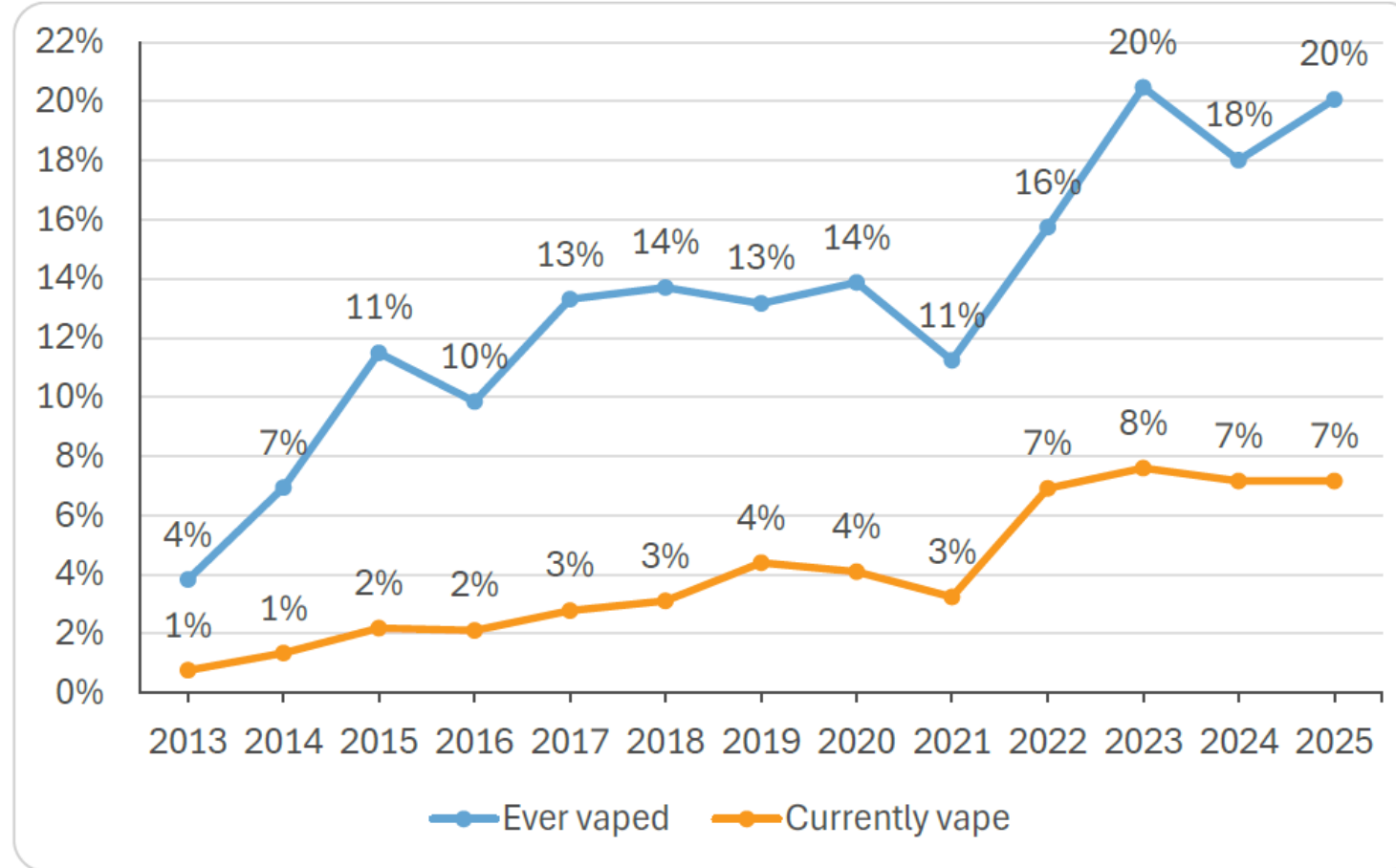


ASH - Use of vapes among young people in Great Britain



Vape use in GB youth aged 11-17 2013-2025

Figure 1. Use of vapes by GB youth (aged 11-17), 2013-2025

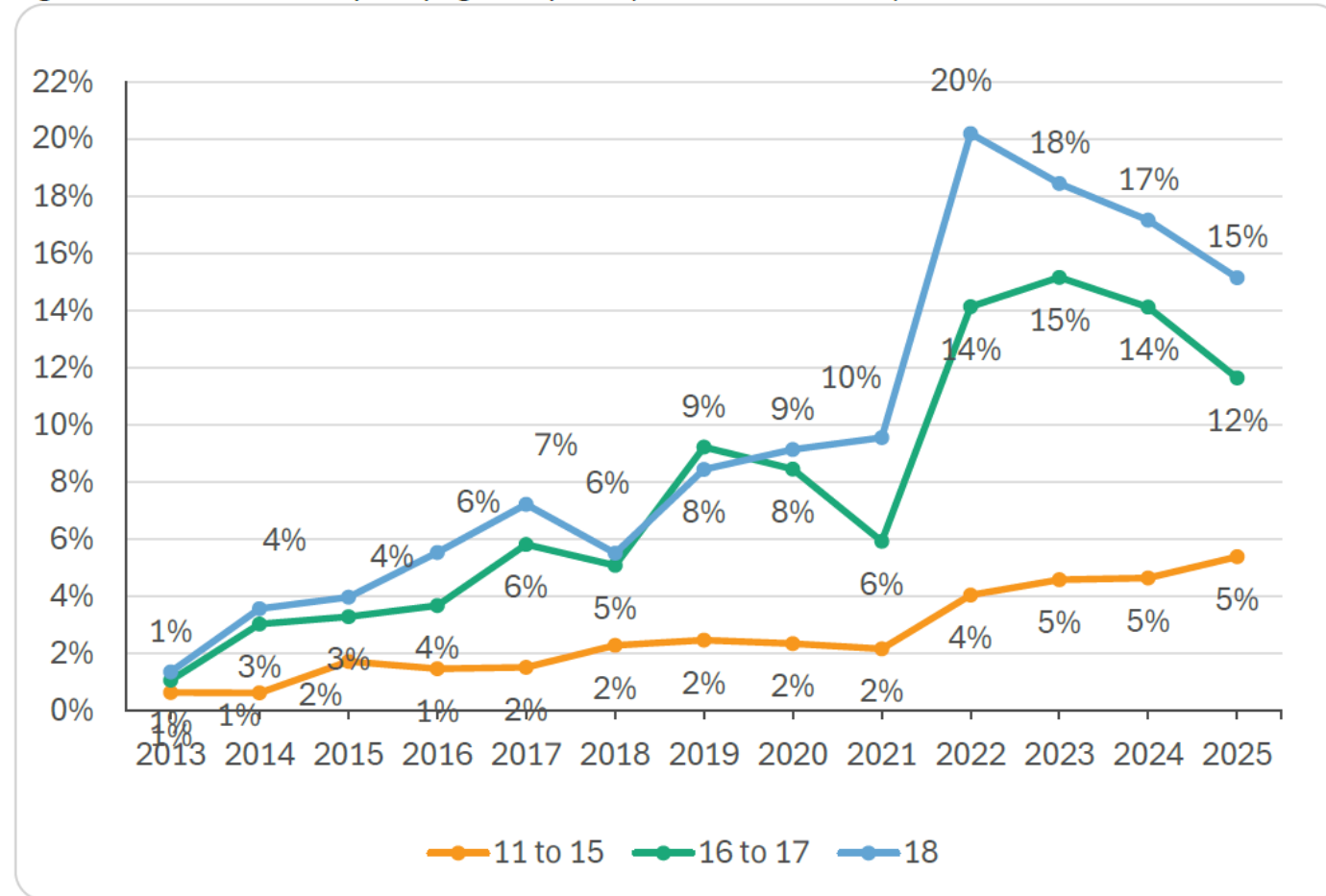


- **20% of 11–17-year-olds have tried vaping** (an estimated 1.1 million)
- This is unchanged since 2023.
- **7% currently vape** (an estimated 400k)

ASH Smokefree GB Youth Surveys, 2013-2025. Unweighted base: All 11-17 year olds (2013=1,895, 2014=1,817, 2015=1,834, 2016=1,735, 2017=2,151, 2018=1,807, 2019=1,982, 2020=2,029, 2021=2,109, 2022=2,111, 2023=2,028, 2024=2,574, 2025=2,746).

Current vape use by age 2013-2025

Figure 5. Current use of vapes by age, GB youth (11-15, 16-17 and 18), 2013-2025



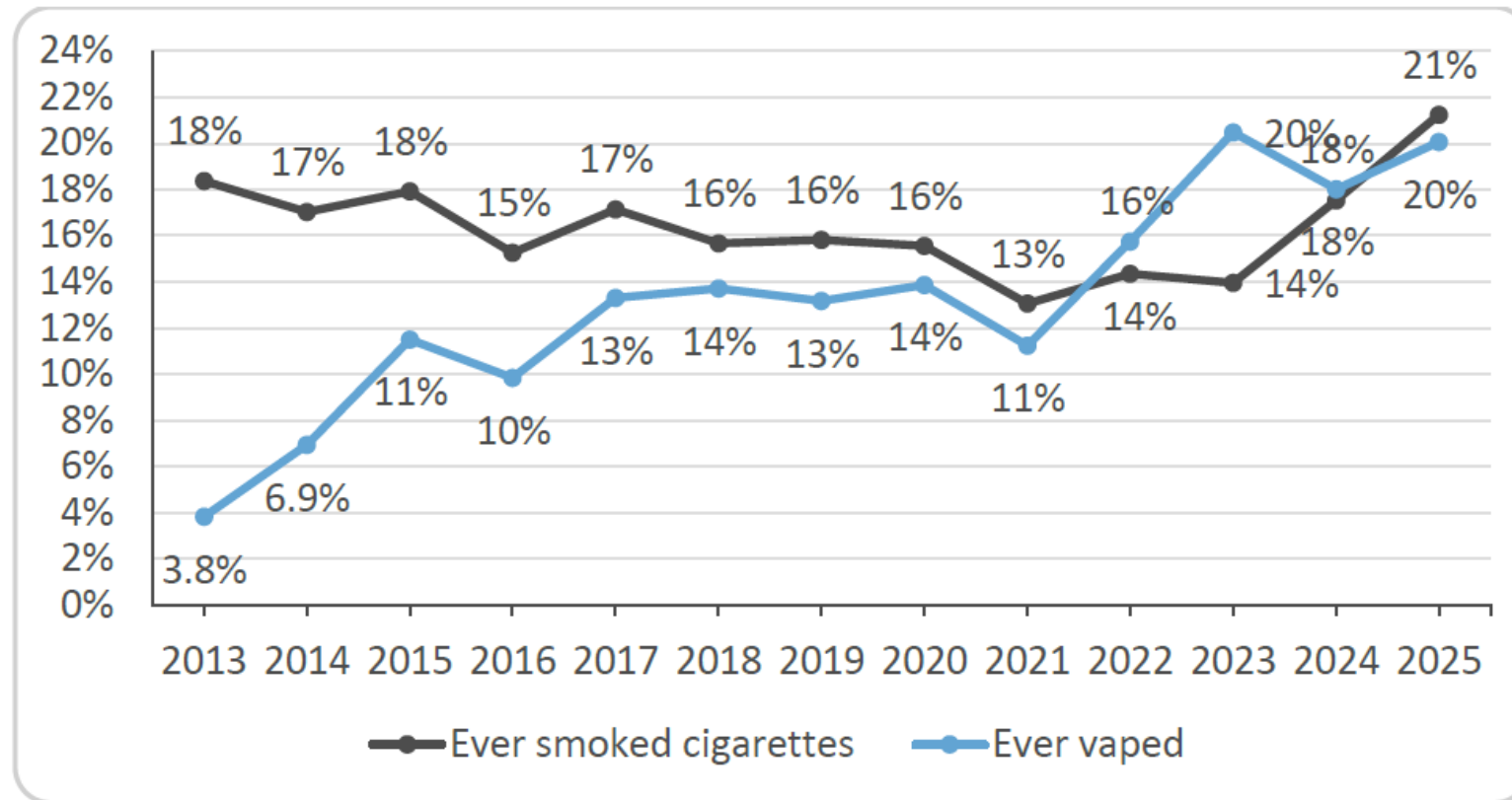
ASH Smokefree GB Youth Survey, 2025. Unweighted bases: All 11-18 year olds (see counts in Table 3 in Appendix 1)

Current vape use increases with age

- 5% of 11-15 yr olds currently vape
- 12% of 16-17 yr olds currently vape
- 15% of 18 yr olds currently vape

Ever smoking and ever vape use in GB youth aged 11-17 2013-2025

Figure 9. Ever use of cigarettes and vapes over time, GB youth (11-17), 2013-2025



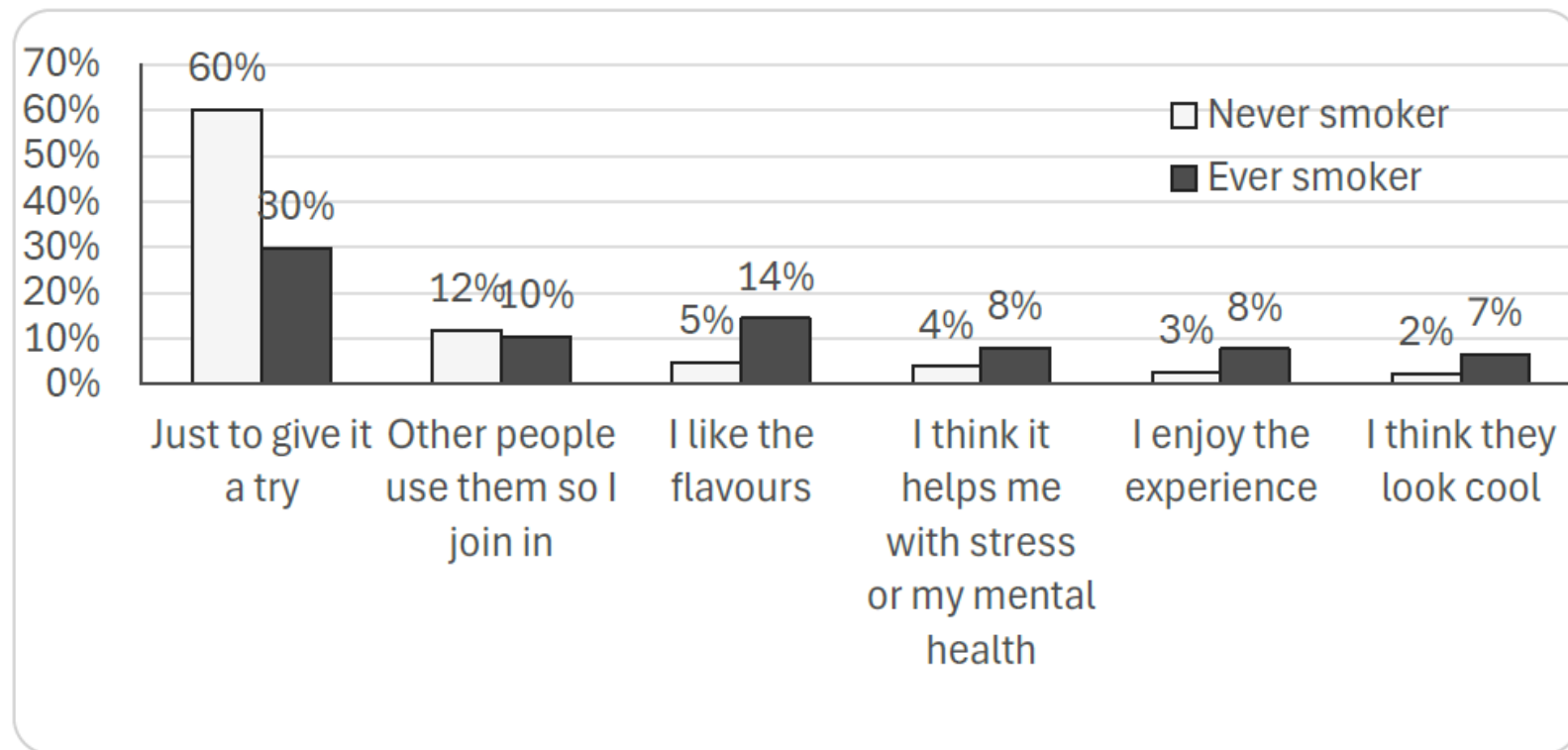
Ever smoking in young people has increased from 14% to 21% in two years (2023-2025)

Raising concerns

ASH Smokefree GB Youth Surveys, 2013-2025. Unweighted base: all 11-17 year olds (see counts in Table 3 in Appendix 1)

Reasons for vaping in GB youth aged 11-17

Figure 13. Reasons for vaping, GB youth (aged 11-17), 2025



In 'Never smokers' the two most common reasons for vaping were:

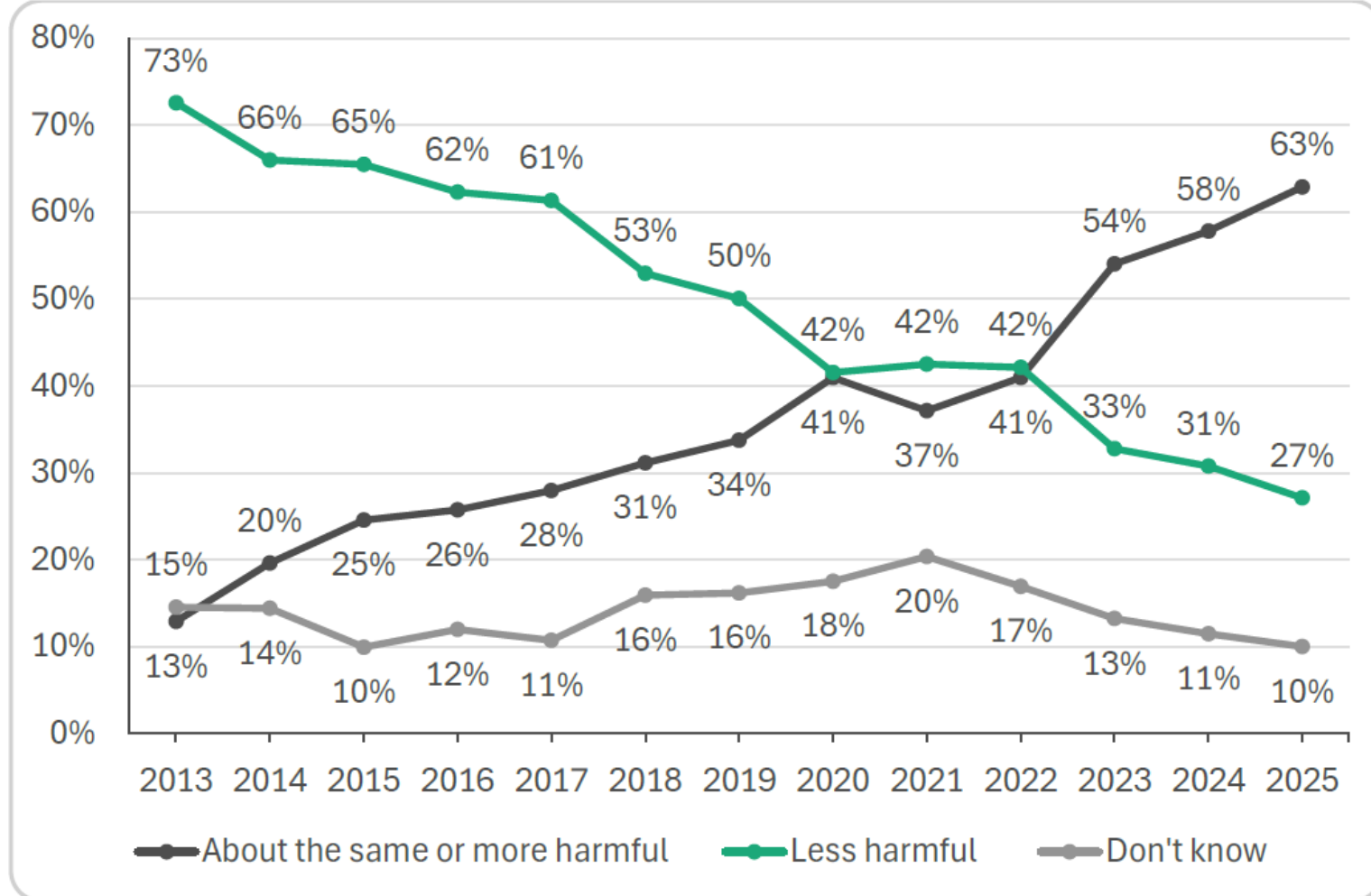
- **Just to give it a try**
- To join in with other people

In 'Ever smokers' the two most common reasons for vaping were:

- **Just to give it a try**
- Because they like the flavours

Perceptions of harm compared with cigarettes in GB youth aged 11-17

Figure 15. Perceptions of harm of vapes compared with cigarettes, GB youth (aged 11-17), 2013-2025



Perceived harm from vaping is increasing:

- 63% of young people believe vaping is as or more harmful than smoking.

ASH Smokefree GB Youth Surveys 2013-2025. Unweighted base: 11-17 year olds aware of vapes (2013=1,190, 2014=1,483, 2015=1,700, 2016=1,607, 2017=1,968, 2018=1,687, 2019=1,863, 2020=1,909, 2021=1,905, 2022=1,916, 2023=1,917, 2024=2,336, 2025=2,533)