

April 2022

Housemark

Decarbonisation research project

How to take part

About the project

The objective for this research is to produce realistic comparable scenarios showing the cost and benefits of decarbonising existing stock over periods of time. This means that you will be able to make genuine comparisons between your organisation's plans and those of others in the sector.

Participants will be able to understand where the sector is on its decarbonisation journey and identify what work is needed to meet Government targets.

Included within your Housemark membership, we are offering both performance / data leads and asset directors and specialists, the opportunity to contribute to this research project.

How to take part

Over the past 12 months, we have been gathering expressions of interest from Housemark members and other stakeholders. Over 200 people from 140+ organisations have registered interest and around 100 have volunteered to become project participants.

This research project is based on information collected through a survey of participating organisations. We are collecting survey answers using an MS Excel-based data collection form (DCF).

To take part in the research, you complete the DCF and email to Housemark's Research Manager John Wickenden john.wickenden@housemark.co.uk.

Try to answer as many questions as you can. If you do not have an answer, you may leave the response blank.

The data collection form

The DCF has around 45 questions. Question answers are a mix of quantitative and qualitative (open-ended). Several questions also feature in the social housing sustainability and reporting standard¹.

The questions in the survey have been designed in consultation with the project's Steering Group of both housing and decarbonisation experts as well as data / asset specialists from Housemark member organisations.

We are mailing the DCF to registered project participants. The form is also available to download from [Housemark's website](#).

The DCF is designed to collect information that will be simple to complete and easy to analyse. You can share the spreadsheet with colleagues as well as copy and paste answers into question boxes.

Question boxes are the only unlocked parts of the spreadsheet. You will not be able to add information outside of these boxes. The qualitative, open-ended questions have character limits as shown on the DCF. Other fields are restricted – check boxes, radio buttons, drop downs and cell format. We have designed error messages to explain if the question answer does not meet the format.

Deadlines

The deadline for sending the completed DCF to Housemark's Research Manager is **Monday 16 May 5pm**.

¹ <https://esgsocialhousing.co.uk/>

Analysis

Housemark's research team will analyse DCF responses between mid-May and mid-June 2022, with results published from mid-June.

All DCFs will go through an in-person validation check. We will be in touch with participants where we have a query about question answers. Where we cannot find an appropriate answer, we will delete the response from our analysis.

Disclosure

All responses you submit on behalf of your organisation will remain confidential. Housemark will not share survey responses with other participants or more widely without your permission.

We will be in touch with participants on a 1-2-1 basis where we identify examples of good practice. We will look to write up the example for publication in the report alongside a named contact and organisation name. We will obtain permission for each of these to be published.

As part of our publicity for the project, Housemark will publish a list of organisations that have volunteered to participate – as survey respondents and/or steering group. No other information or contact details will be shared.

Outputs

By taking part, you will receive a detailed analysis report with:

- Essential insights into decarbonisation comparisons – covering the levels of decarbonisation being considered, the scope of works and landlord timelines.
- The opportunity to learn from the best practice currently in the sector including use of technology, finance and funding models, regeneration and retrofit.
- Cost and performance data to inform your own decarbonisation strategies and approaches.
- Ideas for Housemark decarbonisation metrics designed for the UK's social housing sector.

You will also be invited to attend our online launch event for the research project on 15 June 2022. This will highlight the main findings of the project alongside good practice highlights and expert insight.

Housemark will be presenting findings from the research project to visitors to our exhibition stand at CIH Manchester 28-30 June 2022.