

## **HouseMark**

# HouseMark Website Accessibility Report

May 2021

# 1 / Executive Summary

This report describes the conformance of the HouseMark Website website with W3C's Web Content Accessibility Guidelines (WCAG). The review process is described in Section 5 below and is based on evaluation described in Accessibility Evaluation Resources.

Based on this evaluation, the HouseMark website is close to meeting WCAG 2.1, Conformance Level AA. Review results are available in Section 6 below. Resources for follow-up study are listed in Section 7 below. Feedback on this evaluation is welcome.

## 2/ Background about Evaluation

Conformance evaluation of web accessibility requires a combination of semi-automated evaluation tools and manual evaluation by an experienced reviewer. The evaluation results in this report are based on evaluation conducted on the following dates: 24th May – 28th May using a development version of the website. The website may have changed since that time.

## 3/ Scope of Review

- HouseMark
- <https://www.housemark.co.uk/>
  - <https://www.housemark.co.uk/about>
  - <https://www.housemark.co.uk/work-with-us/>
  - <https://www.housemark.co.uk/events-listing/>
  - <https://www.housemark.co.uk/news-listing/>
  - <https://www.housemark.co.uk/contact/>
- Review conducted 24th May – 28th May
- During development we reviewed templates for news posts, events posts and product pages. These have not been reviewed with current content and should be evaluated over time by content editors.
- All pages reviewed by manual and automated evaluation tools
- Natural Language English

## 4. Reviewer

- Bloom Digital
- Natural Language English

## 5. Review Process

- Level for which conformance WCAG 2.1 Level A, AA
- Evaluation tools used:
  - Lighthouse 7.2.0
  - WAVE Evaluation Tool 3.1.3
- Manual review process included checks for the following:
  - Screen Reader Testing – Mac OS Voice Over
  - Interactive controls are keyboard focusable
  - Interactive elements indicate their purpose and state
  - User focus is not accidentally trapped in a region
  - Custom controls have associated labels
  - Custom controls have ARIA roles
  - Visual order on the page follows DOM order
  - Offscreen content is hidden from assistive technology
  - HTML5 landmark elements are used to improve navigation

## 6. Results and Recommended Actions

- This website appears close to meeting WCAG 2.1 A, AA
- Accessibility features in which this site is strong include: Interactive controls are keyboard focusable, interactive elements indicate their purpose and state, custom controls have associated labels, custom controls have ARIA roles, HTML5 landmark elements are used to improve navigation
- Recommended priorities for addressing inaccessible features of the site –
  - We suggest content editors at HouseMark should constantly evaluate new content that is populated by checking for alt tags and correct use of headings.
  - Some videos may not have subtitles and captions because these videos were published before 23 September 2020 and are exempt. Please email us at [info@housemark.co.uk](mailto:info@housemark.co.uk) if you require further assistance.
  - Implement keyboard tabbing of submenus in main navigation.
  - Links to PDFs should be marked with (opens PDF) where appropriate.

## 7. References

Web Content Accessibility Guidelines (WCAG) Overview  
<https://www.w3.org/WAI/intro/wcag>

Web Content Accessibility Guidelines 2.1  
<https://www.w3.org/TR/WCAG21/>

Techniques for WCAG 2.1

<https://www.w3.org/WAI/WCAG21/Techniques/>

Accessibility Evaluation Resources

<http://www.w3.org/WAI/eval/>

Web Accessibility Evaluation Tools List

<https://www.w3.org/WAI/ER/tools/>

Using Combined Expertise to Evaluate Web Accessibility

<https://www.w3.org/WAI/eval/reviewteams>



# 8. Appendices

## Lighthouse Results:

The image displays two screenshots of the Housemark website, each accompanied by a Lighthouse accessibility audit report. The top screenshot shows the homepage with the headline "The Future In Focus" and a dark blue background. The bottom screenshot shows a page with the headline "We are Housemark" and a white background featuring a photo of two women in a meeting. Both audits achieved a perfect score of 100.

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# The Future In Focus

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## We are Housemark

We want to create a world where you always know where you stand and you're ready to redefine what is possible.

**Accessibility**

These checks highlight opportunities to [improve the accessibility of your site](#). Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

**Additional items to manually check (10)** — These items address areas which an automated testing tool cannot cover. Learn more in our guide on [conducting an accessibility review](#).

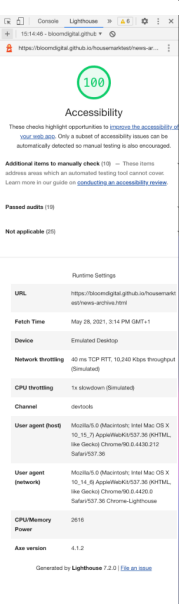
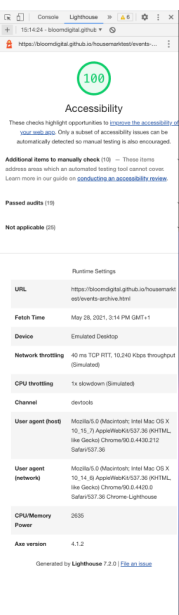
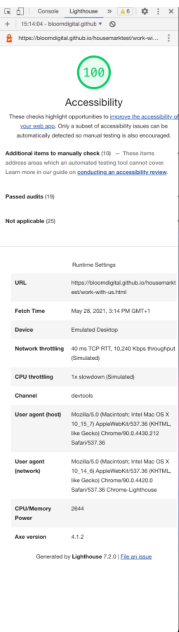
**Passed audits (25)**

**Not applicable (2)**

**Runtime Settings**

URL	https://bloomdigital.github.io/housemarktest/
Fetch Time	May 28, 2021, 3:12 PM GMT+1
Device	Emulated Desktop
Network throttling	40 ms TCP RTT, 10,240 Kbps throughput (Simulated)
CPU throttling	1x slowdown (Simulated)
Channel	devtools
User agent (host)	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7; AppleWebKit/537.36; rv:109.0; like Gecko) Chrome/90.0.4438.9 Safari/537.36
User agent (network)	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_14_6; AppleWebKit/537.36; rv:109.0; like Gecko) Chrome/90.0.4438.9 Safari/537.36 Chrome-Lighthouse
CPU/Memory Power	2020
App version	4.1.2

Generated by Lighthouse 7.2.0 | [File an issue](#)




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# Ten reasons why you need to be part of HouseMark's 10 Days of Data

Executive insight



100

Accessibility

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Additional items to manually check (18) — These items address areas which an automated testing tool cannot cover. Learn more in our guide on [applying an accessibility review](#).

Passed audits (15)

Not applicable (2)

Runtime Settings

URLhttps://bloomdigital.github.io/housemark/es/website-detail.html

Fetch TimeMay 28, 2021, 3:15 PM GMT+1

DeviceEmulated Desktop

Network throttling40 ms TCP RTT, 10,240 Kbps throughput (Simulated)

CPU throttling1x slowdown (Simulated)

Channeldesktops

User agent (host)Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.212 Safari/537.36

User agent (network)Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.0 Safari/537.36 Chrome Lighthouse

CPU/Memory2833


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# HouseMark's 10 Days of Data

July 17 6:00pm - 8:00pm



100

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Passed audits (15)

Not applicable (2)

Runtime Settings

URLhttps://bloomdigital.github.io/housemark/es/event-detail.html

Fetch TimeMay 28, 2021, 3:15 PM GMT+1

DeviceEmulated Desktop

Network throttling40 ms TCP RTT, 10,240 Kbps throughput (Simulated)

CPU throttling1x slowdown (Simulated)

Channeldesktops

User agent (host)Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.212 Safari/537.36

User agent (network)Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.0 Safari/537.36 Chrome Lighthouse


CPU/MemoryPower

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# Data Comparison & Analysis



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Passed audits (15)

Not applicable (1)

Runtime Settings

URLhttps://bloomdigital.github.io/housemark/es/product-landing.html

Fetch TimeMay 28, 2021, 3:15 PM GMT+1

DeviceEmulated Desktop

Network throttling40 ms TCP RTT, 10,240 Kbps throughput (Simulated)

CPU throttling1x slowdown (Simulated)

Channeldesktops

User agent (host)Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.212 Safari/537.36

User agent (network)Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.0 Safari/537.36 Chrome Lighthouse

CPU/Memory2641

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Level 1 · Level 2

Sector Wide Analysis

100

Accessibility

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Passed audits (15)

Not applicable (2)

Runtime Settings

URL

https://bloomdigital.github.io/housemarktest/product...

Fetch Time

May 28, 2021, 3:16 PM GMT+1

Device

Emulated Desktop

Network throttling

4x via TCP RTT, 10,240 Kbps throughput (Simulated)

CPU throttling

1x slowdown (Simulated)

Channel

desktop

User agent (fast)

Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7 AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.212 Safari/537.36

User agent (slow)

Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_14\_6 AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.0 Safari/537.36 Chrome-Lighthouse

CPU/Memory

2025

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General Enquiries

Please email [info@housemark.co.uk](mailto:info@housemark.co.uk)

Send us a message

First Name

Last Name

Email\*

Work for us

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Accessibility

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Passed audits (15)

Not applicable (2)

Runtime Settings

URL

https://bloomdigital.github.io/housemarktest/contact...

Fetch Time

May 28, 2021, 3:16 PM GMT+1

Device

Emulated Desktop

Network throttling

4x via TCP RTT, 10,240 Kbps throughput (Simulated)

CPU throttling

1x slowdown (Simulated)

Channel

desktop

User agent (fast)

Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7 AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.212 Safari/537.36

User agent (slow)

Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_14\_6 AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.0 Safari/537.36 Chrome-Lighthouse

CPU/Memory

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First Name

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Email\*

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Passed audits (15)

Not applicable (2)

Runtime Settings

URL

https://bloomdigital.github.io/housemarktest/request-demo.html

Fetch Time

May 28, 2021, 3:17 PM GMT+1

Device

Emulated Desktop

Network throttling

4x via TCP RTT, 10,240 Kbps throughput (Simulated)

CPU throttling

1x slowdown (Simulated)

Channel

desktop

User agent (fast)

Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_15\_7 AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.212 Safari/537.36

User agent (slow)

Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_14\_6 AppleWebKit/537.36 (KHTML, like Gecko) Chrome/90.0.4430.0 Safari/537.36 Chrome-Lighthouse

CPU/Memory

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