



Welcome young audiences and families

Adventures In Cinema



**SCREEN SCOTLAND
SGRIN ALBA**

Adventures in Cinema

Guidelines: 2026–27

Introduction

The [BFI Film Audience Network](#) (FAN) reaches audiences across the UK to provide them with the opportunity to watch and enjoy a diverse range of films, regardless of their geography or circumstance.

[Film Hub Scotland](#) is one of eight Film Hubs that make up BFI FAN. Jointly funded by the BFI and Screen Scotland via the National Lottery, we support Scottish film exhibitors to reach a broad range of audiences with independent UK and international film, and to deliver against the priorities set out in [BFI's Screen Culture 2033 strategy](#).

To access support from Film Hub Scotland, you must first [become a member](#). **Membership is free** and offers many benefits, including training, funding, programming support, and access to the latest industry news.

Funding opportunities

Film Hub Scotland members can access a range of funding opportunities:

- [Film Exhibition Fund](#) - £2,000-£10,000 to support audience-facing screenings and events
 - [Pitch Pots](#) - up to £1,000 to support a new idea or access provision for your screenings
 - [Adventures in Cinema](#) - up to £2,000 to support screenings and film clubs for families and young audiences
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Priority Outcomes

When completing your Adventures in Cinema proposal, your activity should respond to at least one of the FAN and [BFI Screen Culture 2033 outcomes](#) (see more on page 10).

The more support you are seeking, the more outcomes we expect you to address:

- Engaging with children and young people

- Accessing a wider choice of films
- Tackling social, economic and geographic barriers
- Engaging with heritage collections that reflect the diversity of the UK

In your proposal, you must also be able to set out how you will address the [BFI Diversity Standards](#).



BFI FAN Priority Outcomes

All projects funded by Film Hub Scotland must address **at least one** of the BFI FAN Priority Outcomes.

The more Priority Outcomes you address, the greater your chance of a successful proposal.

Support to complete your proposal

We recognise that people process information in different ways. If you'd like to access these guidelines in a different format, or would benefit from an initial chat with our team before you get started, please get in touch: info@filmhubscotland.com.

If you require assistance when writing your proposal, you can request financial support through the [BFI Access Support Scheme](#).



What is Adventures in Cinema?

[Adventures in Cinema](#) (AiC) supports Film Hub Scotland members to help children and young people (**up to age 18**) regularly experience the fun of cinema, and enjoy a wider range of screen culture.

This fund aims to give young people greater opportunities to experience a wealth of cinema from the UK and around the world.

All proposals should outline how your approach will develop and/or increase in-person screenings for families and young people. You should tell us how you will create fun, engaging events which inspire young people to connect with film.



Please note: Adventures in Cinema does not support **filmmaking & production costs**, or **capital costs**.

Your proposal should also outline how your project will tackle barriers — social, economic, and geographic — that affect young people's participation in screen culture.

Key information

[Film Hub Scotland members](#) can request **£200 – £2,000** per proposal to support audience-facing screening activity aimed at young people (**up to age 18**) and families. [Become a member](#).

We are happy to discuss your proposal at any stage. Please get in touch: info@filmhubscotland.com.

Key dates



Fund opens: 25th March 2026

The fund has a **rolling deadline**. Funding will be allocated on a first-come, first served basis to projects that meet the criteria, until all funds are exhausted.

Your project should be delivered between **May 2026 – March 2027**. Please [get in touch](#) if you are hoping to begin your activity earlier, or complete it

later, than these dates.

Proposals must be received a minimum of two weeks prior to the event start date. Proposals received less than two weeks before the event start date will not be considered.

To allow time to process your proposal, we ask that you do not schedule your event(s) any earlier than **May 2026**.

You should submit your proposal **at least 2 weeks** in advance of your project's start date.

Who can request support?

You must be a [member of Film Hub Scotland](#) to access our funding opportunities. To become a member, please complete our [Membership Application Form](#).

Film Hub Lead Organisations (Glasgow Film Theatre) are not eligible for support through Adventures in Cinema, even if they meet the above criteria.

If you wish to apply from outside of Scotland, we would expect you to work in partnership with a Film Hub Scotland member who will act as lead on the project. Your activity must be of sole benefit to audiences in Scotland.

We welcome **collaborative approaches and partnership proposals** to this fund. Please [get in touch](#) if you would like to discuss this further.



If you have been previously funded by us, we will review the outcomes of that project (how well it achieved its aims and how the funding was managed) when we assess your new proposal. Overall, priority will be given to those with a **demonstrable track record of work** that meets FAN's objectives.

BFI FAN Priority Outcomes

Film Hub Scotland is focused on increasing access to screen culture and growing audiences that are representative of the UK population.

The BFI FAN Priority Outcomes are a set of goals outlined by the BFI in their [Screen Culture 2033 strategy](#).

To be funded by Film Hub Scotland, your project must deliver against **at least one** of these outcomes.

- **Engaging with children and young people**

The BFI recognises that early cinema visits are important for the health of the exhibition sector. Our funds can support you to engage with children, families and young people (up to 18 years old). Your activity may be aimed at welcoming children, young people or family groups to your events, or you may work with a Young Programmers' group to curate your programme. If working with children and young people, you will need to demonstrate that you have safeguarding policies in place. **Please note:** we are not able to fund screenings that take place in schools.

- **Accessing a wider choice of film**

The BFI wants to give everyone the chance to see the greatest possible choice of film and moving image on the big screen. Your project may offer your young audience an ambitious programme that broadens their horizons, or you may screen a series of films that have not been shown locally before.

- **Tackling social, economic and geographic barriers**

It is important that you consider how your project can tackle barriers to enjoying screen culture, such as prohibitive costs, lack of cultural provision and lack of accessible screenings. We are particularly keen to support projects that engage audiences from remote, rural, and island locations and working-class backgrounds, as well as projects engaging with Deaf and Disabled people, LGBTQIA+ people, Black, South Asian, South East and East Asian people and others of the Global Majority.

- **Engaging with heritage collections that reflect the diversity of the UK**

We want to see proposals that allow your audience to experience screen heritage in creative, relevant and engaging ways that reflect the diversity of Scotland and the UK. If your proposal includes archival material, **please ensure you have contacted the relevant archival collection** before seeking support from us.

Cross-Cutting Principles

Alongside the BFI FAN Priority Outcomes, there are **three cross-cutting principles** that we will ask you to address in your proposal:

- **Equity, Diversity and Inclusion (EDI)**

BFI FAN champions everyday inclusion. We want to see how your project considers access and inclusion from the beginning. We want to know how it will contribute to diversifying audiences for the widest range of cinema, and broaden the range of stories represented on screen. Where applicable, we also value projects that tackle underrepresentation in the exhibition workforce.



EDI Resources

- [Film Hub Scotland](#) - Access & Inclusion resources
- [BFI FAN](#) - data, case studies and how-to-guides to support UK film exhibitors

- **Environmental Sustainability**

We are committed to minimising the negative environmental impact of the work we support and we ask all recipients to contribute to this aim. In your proposal, please summarise the steps you are taking to minimise the environmental impact of your activity and to improve audience awareness of the climate and biodiversity crises.



Sustainability Resources

- [BFI resources](#) for sustainable film exhibition
- [Culture for Climate Scotland](#) - sign the [Green Arts Charter](#)
- [Julie's Bicycle](#) - lots of resources, including the [Creative Climate Tool](#)

- **Geographic Spread**

BFI FAN aims to support audiences throughout the UK. We want to ensure that screen culture can be accessed by diverse communities across Scotland – from the Central Belt to the Outer Hebrides, from Dumfries and Galloway to Orkney. We are excited to see proposals for projects in areas that have historically been underserved.

BFI Diversity Standards

In line with the [BFI Diversity Standards](#), we encourage activity aimed at, and/or co-produced with, under-represented groups.

The Diversity Standards focus on under-representation in relation to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, sex, sexual orientation, and religion and belief (as they pertain to the [Equality Act 2010](#)), as well as socio-economic background, caring responsibilities and geographical location.

We ask that all proposals embrace the Standards. Priority will be given to proposals that do this in a clear and convincing way - especially those seeking larger amounts of financial support.

If your project has additional accessibility requirements, these are **eligible to be added to your budget**.

Responding to the Standards

Use the information below to guide your responses to the Standards:

- **Standard A | On-screen representation**

Tell us about your film programme; does it feature meaningful representations of lead characters and supporting characters from under-represented groups? Do the films feature themes, stories or locations not often seen in cinema?

- **Standard B | Project team**

Tell us about your team; are key personnel representative of your local area and/or the project's intentions? If your project involves recruitment or partnership working, are processes in place to ensure these opportunities are inclusive? Smaller project teams may wish to discuss volunteer/community participants and/or the filmmaking teams represented in their programme.

- **Standard C | Industry access**

Tell us about any professional or informal development opportunities; will the project team take part in training or mentoring programmes? Will your activity provide new employment opportunities or career progression for team members from under-represented groups? Will you be engaging community groups or participants?

- **Standard D | Audience development**

Tell us about your audiences; are you planning to engage under-represented groups? How will you do this - do you have a community

engagement strategy or appropriate partnerships in place?

- **Standard E | Accessibility**

Tell us about your accessibility plans; Is your website/venue accessible? Do you programme captioned films? What steps are you taking to make your events accessible and welcoming to disabled audiences?



Is my project eligible?

Each organisation will have its individual need. However, broadly speaking, Adventures in Cinema can support the following project costs:

Eligible Expenses

- Film licensing and print transferring/transportation costs
- Activity-specific staffing costs – e.g. curation, marketing or project management expenses, including youth worker host fees
- Venue hire and activity-specific equipment costs
- Marketing, advertising and PR campaigns
- Event costs for enhanced screenings – e.g. speaker, talent or artist fees
- Volunteer and front-of-house expenses

- Reporting and evaluation expenses
- Accessibility costs – e.g. commissioning Descriptive Subtitling, providing live-captioning, BSL interpretation, creating accessible supporting materials
- Outreach and community inclusion costs – e.g. providing transport or travel bursaries for isolated audiences
- Audience development expenses – e.g. young programmers' consultations or workshops
- Curation and licensing for screen heritage and archival materials

This list is not exhaustive, and other items may be considered.

Ineligible Expenses

There are expenses that are not suitable for support from Adventures in Cinema:

- Filmmaking costs (including workshops), support for filmmakers to develop or distribute their own work, or for programmes that exclusively engage filmmaking workshops
- Capital costs
- Programmes entirely comprised of free events, unticketed events or screenings where audience numbers cannot be reported
- Core costs or general running costs of organisations not specifically related to the activity
- Activity that should be covered by statutory education, including events taking place on school grounds or in school hours
- Closed events which are not open to the public, including private events or unticketed events where numbers cannot be reported
- Events not primarily focused on film exhibition or screen culture
- Activity covered by existing Film Hub Scotland funding arrangements
- Programmes that duplicate existing provision in the same area
- Activity taking place in a venue not open to the public – e.g. members-

only venues

- Core set-up costs for new film clubs, festivals, and venues
- Charity fundraising screenings

This list is not exhaustive, and we will use our discretion to determine the eligibility of requested costs.



All proposed spend should **contribute to the activity** for which you are seeking support.



Submitting your proposal

Before you begin writing your proposal, we recommend that you [book a Funding Surgery](#) with our team to discuss your ideas. We can indicate if your project is the right fit for this Fund, and what to consider before you proceed.

You should submit your proposal **at least 2 weeks in advance of your project** start date to allow time for assessment, project development and marketing lead-in. Awards cannot be made retrospectively (i.e. to cover expenditure that has already been incurred).

Please submit your proposal by using our online form: [Adventures in Cinema Proposal Form](#).

Additional Advice and Support

Additional advice and support may be available to projects with strong inclusion aims, which specifically address:

- Economic barriers and/or engagement of working-class audiences
- Engaging children, families and young audiences aged 25 and under
- Inclusion of Black and Global Majority Audiences
- Access for Deaf and Disabled Audiences

Proposals that focus on one or more of these areas may be **shared with specialist freelancers**, who may be in touch to discuss what, if any, support might be of use.

We also recommend all members to familiarise themselves with the [BFI FAN Access Directory](#) developed by BFI FAN's Equality, Diversity & Inclusion Champion, Charlie Little.

Safeguarding

Projects involving children, young people or vulnerable adults should have appropriate safeguarding and child protection policies in place. Where relevant, you will be asked to confirm this in your proposal.

For more information on safeguarding, read the [Guide to Safeguarding for Film Exhibitors](#) published by our colleagues at Film Hub London.

Reporting and Payment

Reporting is a requirement of funding, and we will provide successful applicants with all the necessary documents and guidelines. Reporting must be received within **two weeks of completion of activity**.

We will pay the award in a single instalment after the activity takes place, upon receipt of the reporting documents.

Successful applicants are **required to acknowledge Film Hub Scotland support** on any publicity for supported screenings or events (print and online). On confirmation of funding, you will receive branding guidelines and logos, an audience survey template, and a project log.

Useful links

- [Film Hub Scotland](#)
 - [Funding opportunities](#)
 - [Adventures in Cinema](#)
 - [BFI Film Audience Network](#)
 - [Book a Funding Surgery](#)
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Got a question?

Email us: info@filmhubscotland.com

If you would like to discuss submitting a proposal in a different way, please [get in touch](#) with our team who will be happy to discuss this.

Images:

Image One: Selkirk Community Cinema, Credit: Harriet Warman

Image Two: BSL Film Club screening of **Milano** (2024)

Image Three: Discovery Film Festival, Credit: Erika Stevenson