

Film Exhibition Fund 2026/27: Proposal Form

We are now seeking proposals from Hub members that will help us to meet FAN priority outcomes during the period April 2026 – March 2027.

Make sure to read the Film Exhibition Fund guidelines for each section.

If you cannot attach the Budget Template and Marketing Plan documents to this application, please email them to info@filmhubscotland.com

If you require assistance to complete this form, the BFI provides an access support fund, which you can apply for here: bit.ly/AccessSupportFund.

Section 1: Key details

Name of Applicant:

Email address:

Organisation name:

Organisation address and postcode:

Legal status of organisation (i.e. CIC, non-profit limited by guarantee):

Organisation website:

Section 2: Proposed Activity

Activity title:

Amount of funding you are applying for:

Activity start date:

Activity end date:

What is your proposed venue/s and what is the capacity of each venue/screen?

What are your total projected audience numbers?

Please explain how many people you expect to attend, and how you have arrived at your total projected audience figure. If you have organised a similar activity before, what were its audience figures?

What is your ticket pricing model?

Please specify how much you will charge per person for your tickets. Please also detail the ticket model you propose to use (Pay What You Can, Sliding Scale, Fixed Price etc). A helpful guide to ticket models is available from Scottish Queer International Film Festival at: bit.ly/SqiffTickets.

How many independent/specialised films are in your programme?

The BFI's definition of 'specialised film' relates to those films that do not sit easily within a mainstream and highly commercial genre, e.g. foreign language, British independent, archival, moving-image art.

How many screenings or events are planned? What is their frequency (weekly, fortnightly, monthly)?

Proposal Summary

Tell us about as much about your planned activity as possible. Please add information about the film/event programme, the venue(s), what format the event will take, and any additional audience development work you are planning. (Up to approx. 300 words)

Section 3: Priority Outcomes

Tell us how your activity will develop audiences within cultural film. Please include information and data on how your activity meets one or more of the Fund's key focus areas. These are: **1) Engaging with Children and Young People**, **2) Accessing a wider choice of film**, **3) Tackling social, economic and geographic barriers** and **4) Engaging with screen heritage**. (Up to approx. 300 words)

Section 4: Project Motivation

Tell us why your project is important. Is it offering audiences something different and culturally valuable (British, independent, heritage, broader screen)? Is it engaging local groups who are underrepresented in cinema audiences? Are you targeting activity at audiences from rural locations, from working class backgrounds or projects engaging with deaf and disabled people, LGBTQIA+ people, Black, South Asian, South East and East Asian people and others of the Global Majority? (Up to approx. 300 words)

Additional Support

We may be able to offer additional advice and support for projects with strong inclusion aims that specifically address: Economic barriers and/or engagement of working-class audiences, Access for Deaf and Disabled audiences, Black and Global Majority audience inclusion, or Engaging children, families and young audiences. Proposals that focus on one or more of these areas may be shared with specialist freelancers, who may be in touch to discuss what, if any, support might be of use. Please let us know which areas (if any) this project will support (mark only one):

- **Economic barriers and/or engagement of working-class audiences**
 - **Engaging children, families and young audiences**
 - **Inclusion of Black and Global Majority Audiences**
 - **Access for Deaf and Disabled audiences**
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Section 5: BFI Diversity Standards

Tell us how your activity responds to the BFI Diversity Standards (these can be viewed at: bit.ly/BFIDiversityStandards). You should provide information on each relevant Standard. These are: **A) On-screen representation B) Project team C) Industry access D) Audience development and E) Access**. You should especially focus on Standards A, D & E. Please refer to the Funding Guidelines for examples of the type of information you should share. (Up to approx. 300 words)

Section 6: Environmental Sustainability

We are committed to minimising the negative environmental impact of the work we support and ask all proposals to contribute to this aim. Please summarise steps you are taking to minimise the environmental impact of your activity and improve audience awareness of the climate and biodiversity crises. (Up to approx. 300 words)

Section 7: Organisational Profile

Tell us about your organisation. Do you have experience of running programmes similar to this proposal? Will you be working with any partner organisations to support project delivery? Please indicate if these partnerships are confirmed and include letters of support if possible. (Up to approx. 300 words)

Section 8: Marketing

Tell us who the target audience is for your project. Do you have a plan to reach them? Please attach any marketing plans alongside your proposal. If you are targeting a new audience, how will you expand your existing marketing plan to reach them? Please include information about the platform(s) you will use, who will complete these tasks, what your budget is for this (if any) and what your marketing timeline will look like. (Up to approx. 300 words)

Please attach a marketing/audience development plan if applicable.

Section 9: Evaluation

Tell us what you hope to learn from this activity. What does success look like and how will this be measured? We will provide a report and survey template; how do you plan to ensure that you maximise the number of collected surveys? Do you plan to have any additional methods of collecting feedback, such as focus groups or 1:1 feedback sessions? (Up to approx. 300 words)

Section 10: Legacy

How will this activity develop audiences for your organisation in the future? What is its legacy? (Up to approx. 200 words)

Section 11: Prevention of Bullying, Harassment and Racism

Please read the BFI's Bullying, Harassment and Racism Guidelines and circulate them among your organisation. These are available at: bit.ly/BFIBullyingPrevention. Please confirm that you have, or intend to put in place, an anti-bullying, harassment and racism policy for your organisation:

- Yes
- No
- Other

Section 12: Conflict of Interest

BFI, Screen Scotland and Glasgow Film (Film Hub Scotland) are required to identify all relevant financial or personal interests that may exist between board members or employees of BFI, Screen Scotland and/or Glasgow Film (Film Hub Scotland) and applicants. This is to ensure that measures can be introduced to prevent a conflict of interest arising between those persons assessing the application for BFI, Screen Scotland and/or Glasgow Film (Film Hub Scotland) and such applicants.

If you have any financial or close personal relationships with any trustee, board member or employee of BFI, Screen Scotland and/or Glasgow Film (Film Hub Scotland), please give details of the nature of the relationship/s:

Section 13: Artificial Intelligence

Film Hub Scotland would like to gather some early data on the use of AI in funding proposals. This will help us to better understand where and how it is being used by our members. Did you use Artificial Intelligence, or a tool based on it, to help you complete this proposal?

- Yes
- No
- Unsure

Are you seeking funding for a project that contains outputs (e.g. film events, screenings and related activity) from Artificial Intelligence, or a tool based on it?

- Yes
- No
- Unsure

If you answered Yes or Unsure to either of the above questions, please include further details here:

Please attach a completed budget document (this can be sent to info@filmhubscotland.com).

Data Protection

Please note that the information you supply will be held in computer files. It may be used to prepare statistics and summary data. We may be obliged to share information under the Freedom of Information Act.

Applicant Confirmation

I confirm that all of the information provided on this form and in any material submitted in support of it is truthful and accurate. I agree that this information can be stored by Film Hub Scotland and used for statistical and monitoring purposes.

- **I agree to the above confirmation**