

Film Hub Scotland: Film Exhibition Fund (2026/27) assessment criteria

- 1. Admissions and level of funding (1-8 points)**
 - a. What is the cost-per-head for this activity? Is the funding level requested commensurate with the scope and quality of the activity?
 - b. Where will the project take place?
 - c. What is the total audience size?

- 2. Fund objectives (1-7 points)**
 - a. Does the activity meet one or more of the FAN strategic objectives?
 - i. Engaging with children and young people
 - ii. Enabling access to a wider choice of film
 - iii. Tackling social, economic, and geographic barriers
 - iv. Engaging with heritage collections that reflect the diversity of the UK
 - b. Will the project involve collaborations with other organisations to enable it to bring something new and different to its audience?

- 3. Audience value and impact (1-7 points)**
 - a. Does the proposal support our inclusion targets?
 - b. Does the project provide opportunities for audiences to access films otherwise unavailable locally?
 - c. Does the proposal demonstrate the need for the project?

- 4. BFI Diversity Standards (1-5 points)**
 - a. How well does the proposal embrace the Standards?
 - b. How many Standards are addressed?
 - c. Does the activity propose to reach a broad and diverse audience?

- 5. Environmental Sustainability (1-5 points)**
 - a. What measures are included in the proposal to ensure the project reduces its environmental impact?
 - b. Are these measures achievable and realistic?

- 6. Organisational capacity (1-6 points)**
 - a. Are the proposed timeline and activity achievable and realistic?
 - b. How has the organisation succeeded in its previous projects, especially those supported by Film Hub Scotland?
 - c. Does the organisation have the required staff and partnerships to deliver this project?
 - d. Have all partners included in the proposal agreed to support this activity?

- 7. Marketing (1-5 points)**
 - a. Who are the target audiences?
 - b. How will they be reached?
 - c. Does the organisation have the capacity and experience to deliver its marketing strategy?

8. Evaluation and legacy (1-3 points)

- a. What does success look like for this project?
- b. What will the organisation learn from this activity?
- c. What will be the legacy of this project?
- d. How will audience feedback be collected, and how will it be processed?

9. Budget and financial management (1-7 points)

- a. Is the budget realistic with adequate cost assumptions?
- b. Do staffing expenses correlate with the Real Living Wage?
- c. Does the budget include adequate box office income and other partnership support (whether in cash, volunteer time, or other in-kind contributions)?
- d. Does the budget only include eligible guidelines?