

## **Film Hub Scotland: Film Exhibition Fund (2026/27) assessment criteria**

- 1. Admissions and level of funding (1-8 points)**
  - a. What is the cost-per-head for this activity? Is the funding level requested commensurate with the scope and quality of the activity?
  - b. Where will the project take place?
  - c. What is the total audience size?
  
- 2. Fund objectives (1-7 points)**
  - a. Does the activity meet one or more of the FAN strategic objectives?
    - i. Engaging with children and young people
    - ii. Enabling access to a wider choice of film
    - iii. Tackling social, economic, and geographic barriers
    - iv. Engaging with heritage collections that reflect the diversity of the UK
  - b. Will the project involve collaborations with other organisations to enable it to bring something new and different to its audience?
  
- 3. Audience value and impact (1-7 points)**
  - a. Does the proposal support our inclusion targets?
  - b. Does the project provide opportunities for audiences to access films otherwise unavailable locally?
  - c. Does the proposal demonstrate the need for the project?
  
- 4. BFI Diversity Standards (1-5 points)**
  - a. How well does the proposal embrace the Standards?
  - b. How many Standards are fulfilled?
  - c. Does the activity propose to reach a broad and diverse audience?
  
- 5. Environmental Sustainability (1-5 points)**
  - a. What measures are included in the proposal to ensure the project reduces its environmental impact?
  - b. Are these measures achievable and realistic?
  
- 6. Organisational capacity (1-6 points)**
  - a. Are the proposed timeline and activity achievable and realistic?
  - b. How has the organisation succeeded in its previous projects, especially those supported by Film Hub Scotland?
  - c. Does the organisation have the required staff and partnerships to deliver this project?
  - d. Have all partners included in the proposal agreed to support this activity?
  
- 7. Marketing (1-5 points)**
  - a. Who are the target audiences?
  - b. How will they be reached?
  - c. Does the organisation have the capacity and experience to deliver its marketing strategy?

**8. Evaluation and legacy (1-3 points)**

- a. What does success look like for this project?
- b. What will the organisation learn from this activity?
- c. What will be the legacy of this project?
- d. How will audience feedback be collected, and how will it be processed?

**9. Budget and financial management (1-7 points)**

- a. Is the budget realistic with adequate cost assumptions?
- b. Do staffing expenses correlate with the Real Living Wage?
- c. Does the budget include adequate box office income and other partnership support (whether in cash, volunteer time, or other in-kind contributions)?
- d. Does the budget only include eligible guidelines?