Film Hub Scotland: Film Exhibition Fund
Criteria Assessment Form

Scoring Criteria
3= exceeds criteria
2= meets the criteria
1= partially meets the criteria
0= does not meet the criteria

1. **Audience and Funding Applied for? (Q1-8)**

What is the cost per head of activity? Value for money?
Where is activity to take place?
Who is the target audience and how will they be reached?

2. **Fund objectives (Qs 9-11) – Score 1-6**

Does the activity meet one or more of the FAN strategic objectives?

- **People across the UK can access a wider choice of film and the moving image, including stories that reflect their lives**

- **Children and young people are empowered to develop their own relationships with a wider range of screen culture**

- **Funding helps tackle social, economic, and geographic barriers for screen audiences in new effective ways**

- **More people can engage with heritage collections that better reflect the diversity of the UK**

Also, will the project involve collaboration with another organisation? Eg another Hub Member or another organisation which brings something new/ different to the audience?

3. **Audience value - the impacts of the project for audiences & beneficiaries (Q12) – Score 1-6**

Are audience targets realistic?
Does this application support our Inclusion Targets?
Does the project provide opportunities for audiences to access films otherwise unavailable locally?
Does the applicant demonstrate the need for the project?

3. BFI Diversity Standards (Q13)
How well does the applicant embrace the standards?
Does the activity propose to reach a broad and diverse audience?

3a. Standard A: Do they include relevant details of on screen representation (diverse narratives, cast and places depicted)? **– Score 1/ 2/ 3**

3b. Standard B: Do they include relevant details of the diversity of team delivering the project, including partner organisations and freelance members of staff? **– Score 1/ 2/ 3**

3c. Standard C: Do they plan to offer accessible opportunities for training, work experience and professional development as part of their project? **– Score 1/ 2/ 3**

3d. Standard D: Do they include relevant details of how they will engage and include under-represented groups? **– Score 1/ 2/ 3**

3e. Standard E: Have they considered accessibility in preparing this event? What accessible measures are in place for delivery of these events? **– Score 1/ 2/ 3**

4. **Environmental Sustainability (Q14) – Score 1/ 2/ 3**

What measures have they taken to reduce the environmental impact of this event?

5. **Organisational Capacity (Q15) – Score 1/ 2/ 3**

Are the proposed activity and timescale realistic and achievable?
What are the organisation's long-term plans to reach audiences? Does the proposed activity support these plans?
Does the organisation have the required staff and partnerships to deliver the project?
Have the proposed venues agreed to support the activity?

5. Marketing (Q16) – Score 1/ 2/ 3

Who are the target audiences?
How will the organisation reach these audiences?
What experience does the organisation have in reaching audiences in this way?

6. Evaluation and Legacy (Q17&18)? – Score 1/ 2/ 3

What does success look like?
What will the organisation learn from the activity?
What will be the legacy from this project?

7. The strength of the budget – Score 1/ 2/ 3

Is the budget realistic with adequate cost assumptions, including staffing?

Do they include box office income and other partnership support (whether in cash, volunteer time or other in-kind contributions)?
Have access costs been included?
Is it good value for money?
Is the spend eligible as outlined in the guidelines?

Total score: /42
Should the proposal be approved: Yes/ No
Recommended Hub support: £

Any specific conditions: